

# A PLATFORM FOR PURPOSEFUL GROWTH



### BALTIMORE PENINSULA

AT THE FOREFRONT OF SMART

We seek to be America's first purpose-driven impact community - a new category of urban development and community anchored in equity and opportunity

This transformational development opportunity has the scale and ambition to lift Baltimore and create a model for urban redevelopment

Intentional COMMUNITY BENEFITS AGREEMENT, guaranteeing \$135 MILLION in benefits directly to six communities adjacent to BALTIMORE PENINSULA and a dedicated funding source, driven by the economic success of the project generating funding in perpetuity

14 million square foot public/private partnership of historic significance

Good for business & attractive to talent and customers







**TRANSFORMATIONAL OPPORTUNITY FOR BALTIMORE WITH** NATIONAL IMPACT

14 MILLION SF & 235 ACRES Vibrant, mixed-use destination for all

### 2.5 MILES OF WATERFRONT

LAUNCHED BY LOCAL ICONS Under Armour, Sagamore Spirit, Nick's, Impact Village, City Garage

+40 ACRES OF PARKS Open space with a focus on fitness & wellness

**DESTINATION RETAIL** 

WALKABLE NEIGHBORHOOD

**OPPORTUNITY FOR A LIVE/WORK CAMPUS** 





We are a proven group of civic developers and placemakers. With every project, this team makes a long-term commitment to creating spaces and systems that support our partner's mission.

# **MAG Partners**

MAG Partners is a woman-owned, urban real estate company with decades of experience developing impactful, iconic, large-scale projects.

## **MacFarlane Partners**

MacFarlane Partners is a minority-owned real estate investment management and development firm that acquires, develops and manages properties on behalf of institutional investors as well as for its own account.

## **Sagamore Ventures**

Sagamore Ventures is a privately-held investment company with diversified holdings that include commercial real estate, hospitality, food and beverage, and venture capital.

## **Goldman Sachs**

**Urban Investment Group** within Goldman Sachs Asset Management deploys capital to address critical social and civic challenges and catalyze economic opportunity for all.







## **BALTIMORE PENINSULA**

Visible to 46 million vehicles annually from I95

Easily accessible to educated & diverse population with spending power

+2 million attendees to nearby stadia

~300k residents in 10 minute drive-time radius

2.84 million in Baltimore metro

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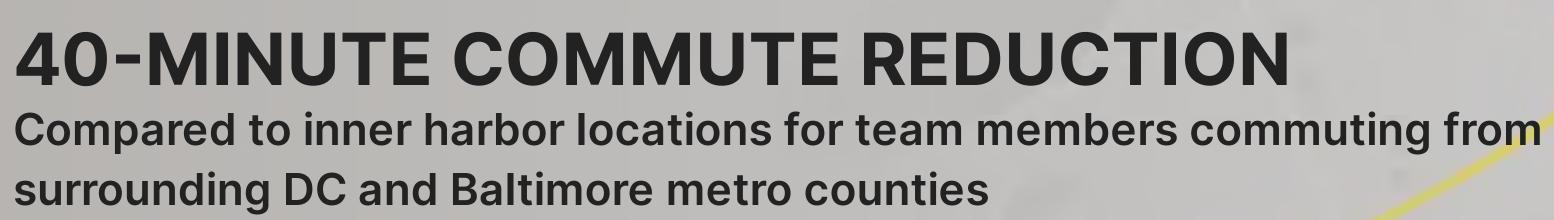






# THE MOST CONNECTED AND VISIBLE

## **3 RAMPS Directly from 195 to BALTIMORE PENINSULA**



## **15 MINUTES BWI and Baltimore Penn Station**

# **46 MILLION VEHICLES**

See BALTIMORE PENINSULA annually

# **BIKE-FRIENDLY**

Cycle network throughout the neighborhood, including protected bike paths to create safe lanes for cyclists, and onsite bike racks

# WATER TAXI

**Future Water Taxi Connection to Inner Harbor** 

695



95

### **∠ WASHINGTON, D.C.**

### PHILADELPHIA 7



395

(2)







High quality of life and low cost of living Educated, young and diverse talent pool Unique and vibrant culture Thriving dining and entertainment scene

"Baltimore has a rich heritage, and it continues to make history, thanks to a new generation of creative entrepreneurs and artisans who are bringing attention to both their craft and the city itself."





# **STATE-OF-THE-ART INFRASTRUCTURE &**

# **FIBER**

Private, diverse and secure fiber infrastructure throughout Baltimore Peninsula

## **5G & ROBUST WIFI**

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Service throughout the neighborhood facilitating both private and public facing wireless services

## SECURITY

Security plan has been in development for 6+ years and will use best-inclass technology and neighborhood-wide 24/7 professional security

## BID

New Neighborhood BID to provide hospitality, safety, cleaning, lighting and landscaping

# #2 CITY

Baltimore ranks second among large American cities for connectivity fDi Intelligence, "Americas Cities of the Future," 2021-22





# BALTIMORE PENINSULA CHAPTER ONE

**RYE STREET MARKET** 228,000 RSF office 45,000 RSF retail

**RYE HOUSE** 254 luxury apartments (54 ADU) 16,000 RSF retail

250 MISSION 162 Iuxury apartments (35 ADU) 25,000 RSF retail 1,023 parking spaces

2455 HOUSE STREET 212,000 RSF office 9,500 RSF retail

MULTI-FAMILY 40 luxury apartments (RDU) 81 extended stay apartments 6,000 RSF retail







Private outdoor terrace opportunities

Water views

Designed by Morris Adjmi Architects & architecture that embraces the site's industrial past while layering in modern and innovative interventions

Variety of floor plates and spaces

New parks flanking two sides

228,000 RSF office

45,000 RSF retail



# Rye Street Marin RYESTREET MARKET

# MARKET SQUARE

The town square of BALTIMORE PENINSULA

Varied food & beverage offerings

Social gathering space







### **RYE STREET MARKET**

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Rye Street Market

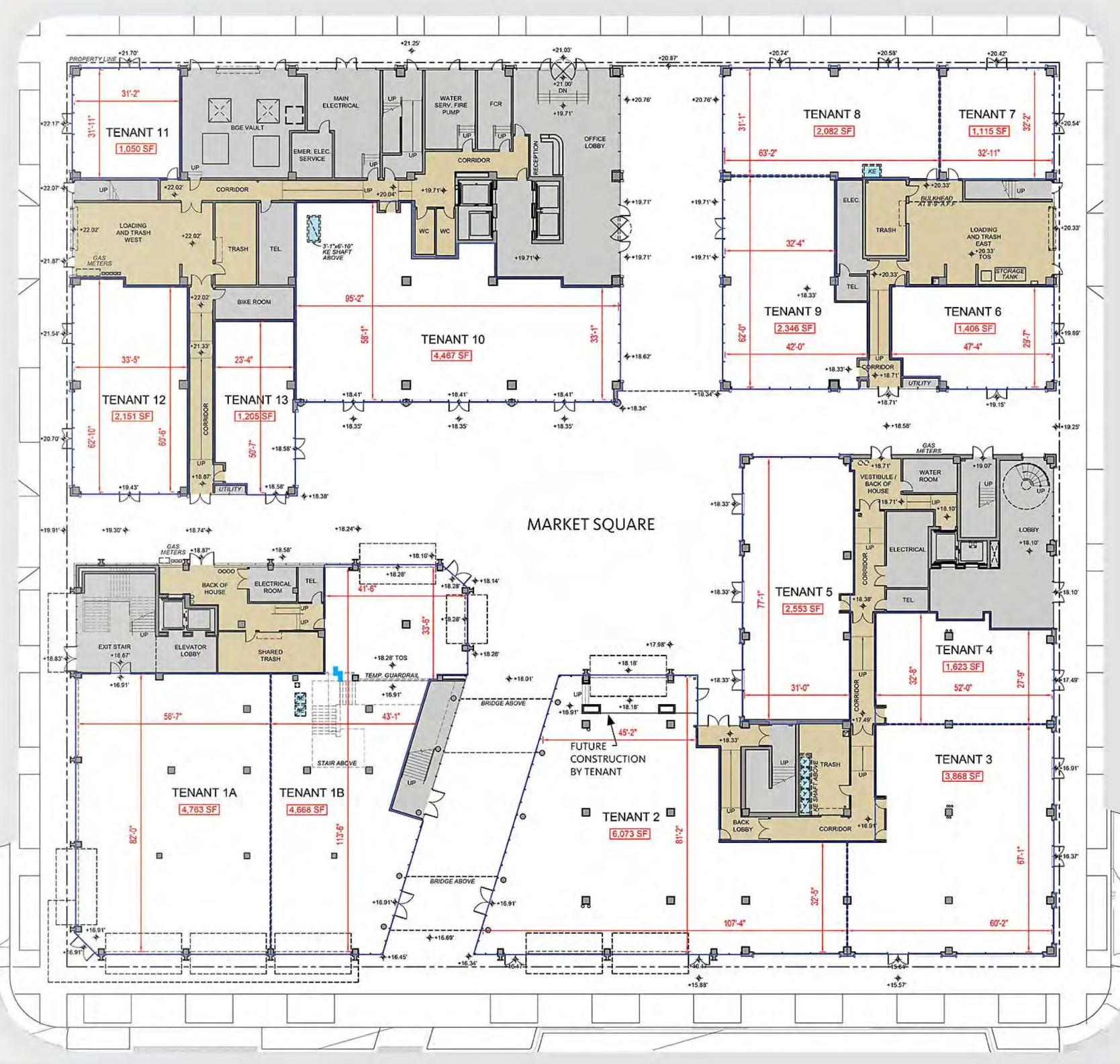
# **RYE STREET MARKET**

### **1st Floor**

### **39,370 RSF retail**



TENANT 5





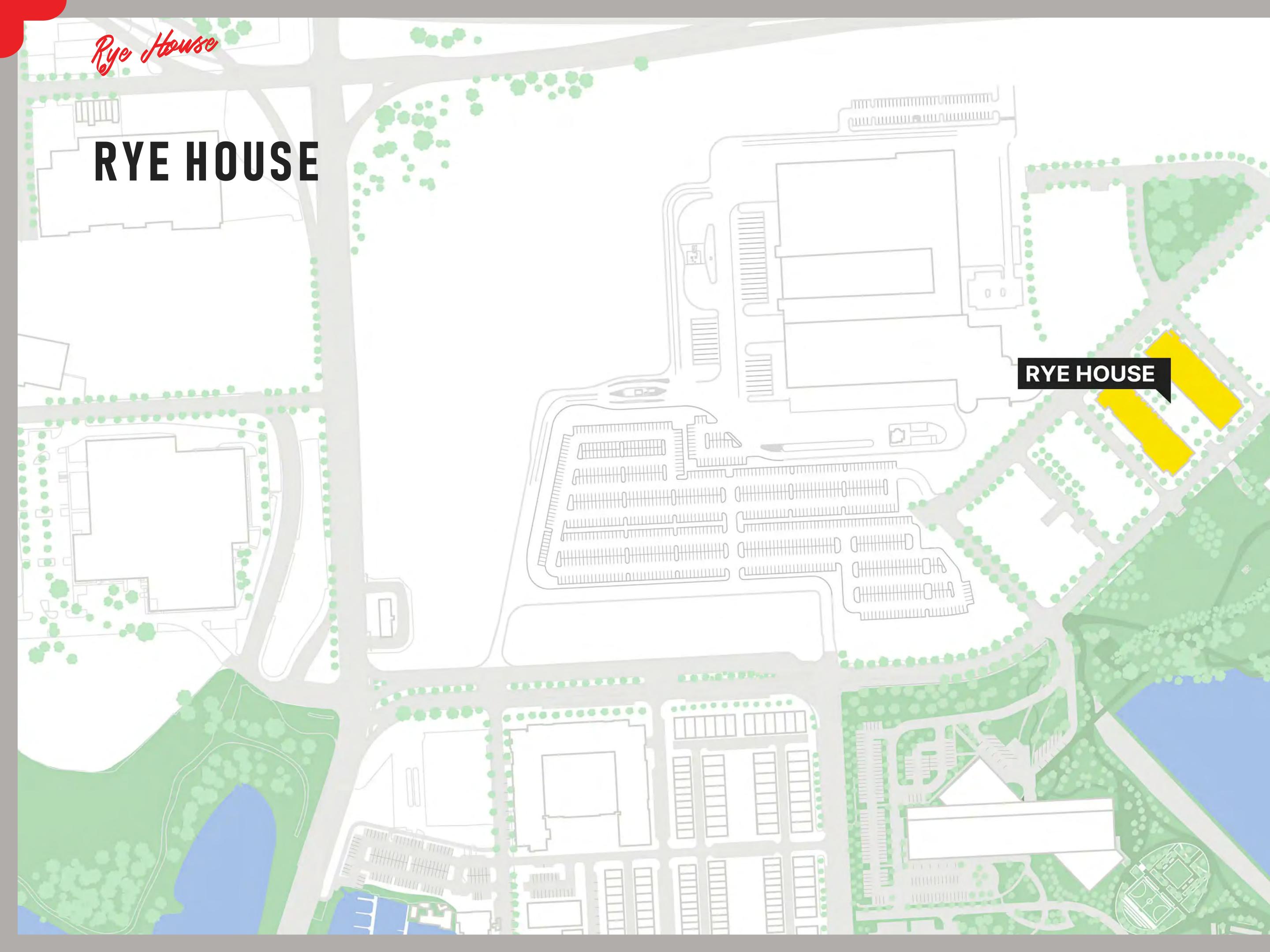


# RYE HOUSE

254 luxury apartments, 54 affordable 15,556 RSF retail







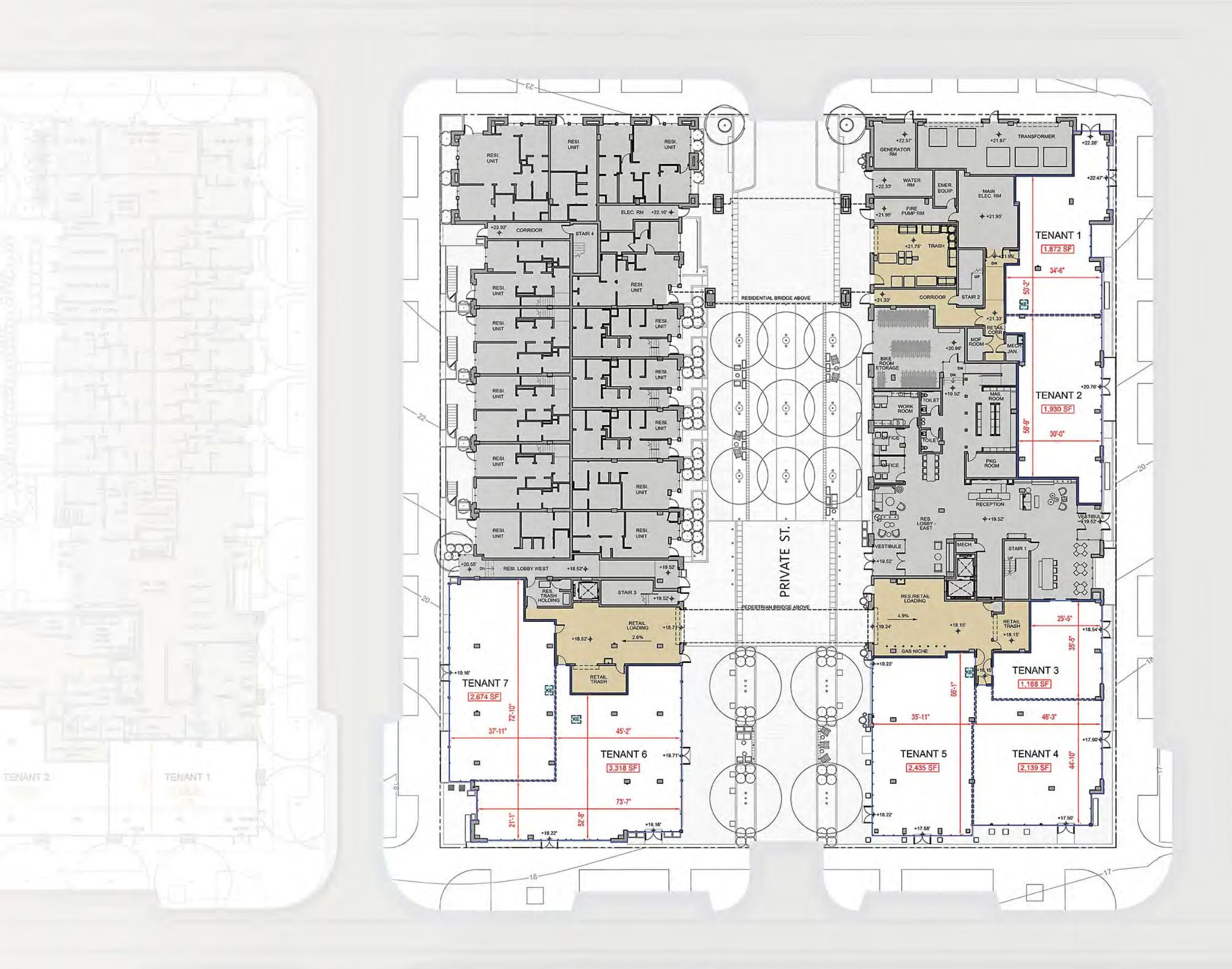


Rye House

# **RYE HOUSE**

### **1st Floor**

15,556 RSF retail







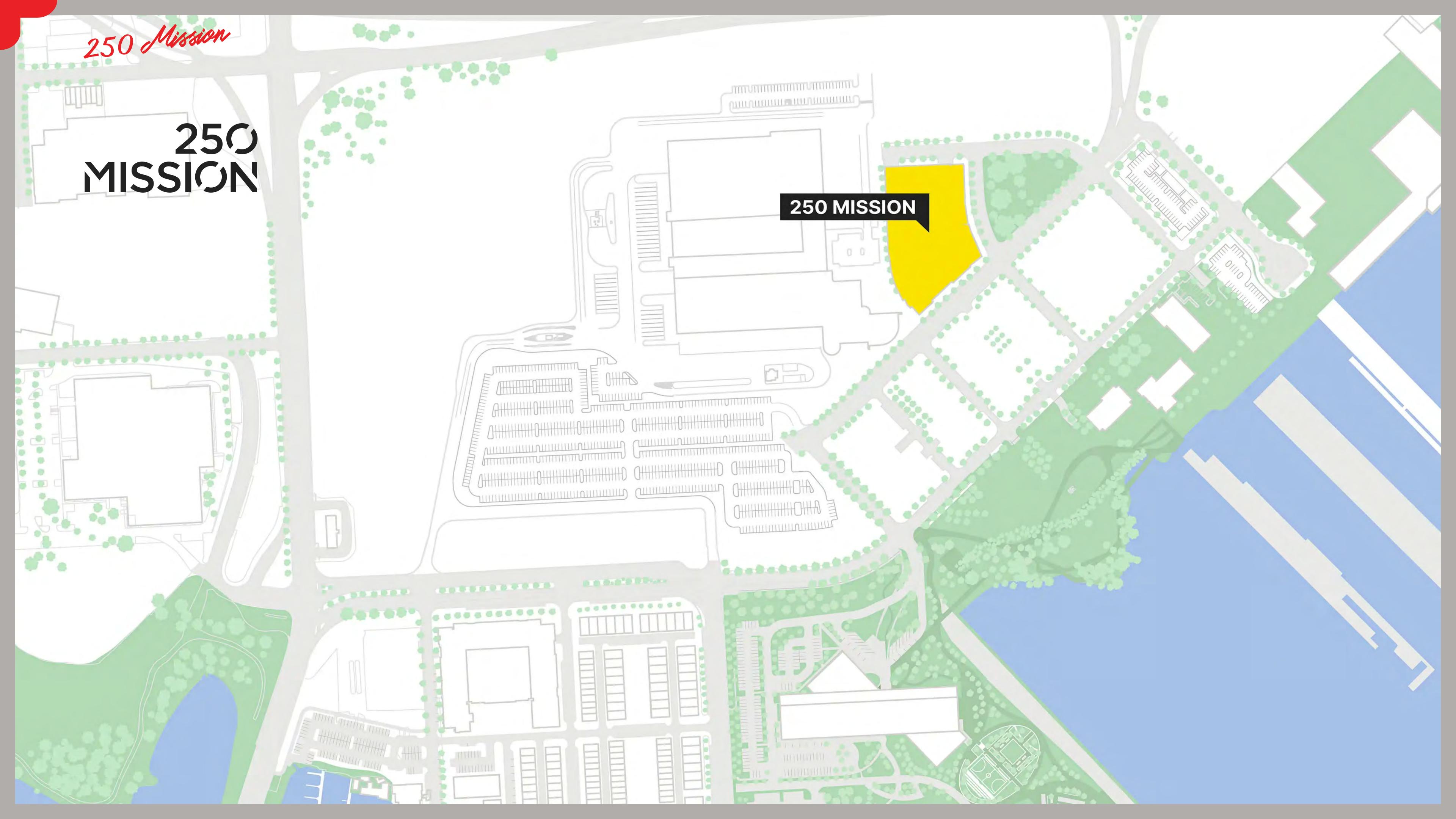
# 250 MISSION

162 luxury apartments, 35 affordable

25,000 RSF retail

1,023 parking spaces





250 Mission

250 MISSION

### **1st Floor**

### 25,000 RSF retail







Roost is a luxury residence concept, developed by Method Co, that has redefined the term "apartment hotel."

Method Co is an integrated real estate management, development, and design company, deeply rooted in the art of hospitality.

Method Co designs and operates unparalleled hospitality destinations that have been nationally recognized, including The Quoin Hotel in Wilmington, DE; The Pinch and The Quinte in Charleston, SC, and Hiroki, Mulherin's, and Wm. Mulherin's Sons in Philadelphia, PA.

Roost has established locations in Philadelphia, Cleveland, and Tampa, with Roost destinations coming soon to Charleston, Detroit, and Baltimore Peninsula.





APARTMENT HOTEL

In 2023, Roost is opening thoughtfully designed apartments with boutique hotel perks including housekeeping, room service and on-site parking

81 hotel apartments with gym, rooftop pool and lounge with F&B services for clients and out of town guests

4,406 SF of ground floor retail including a specialty coffee shop

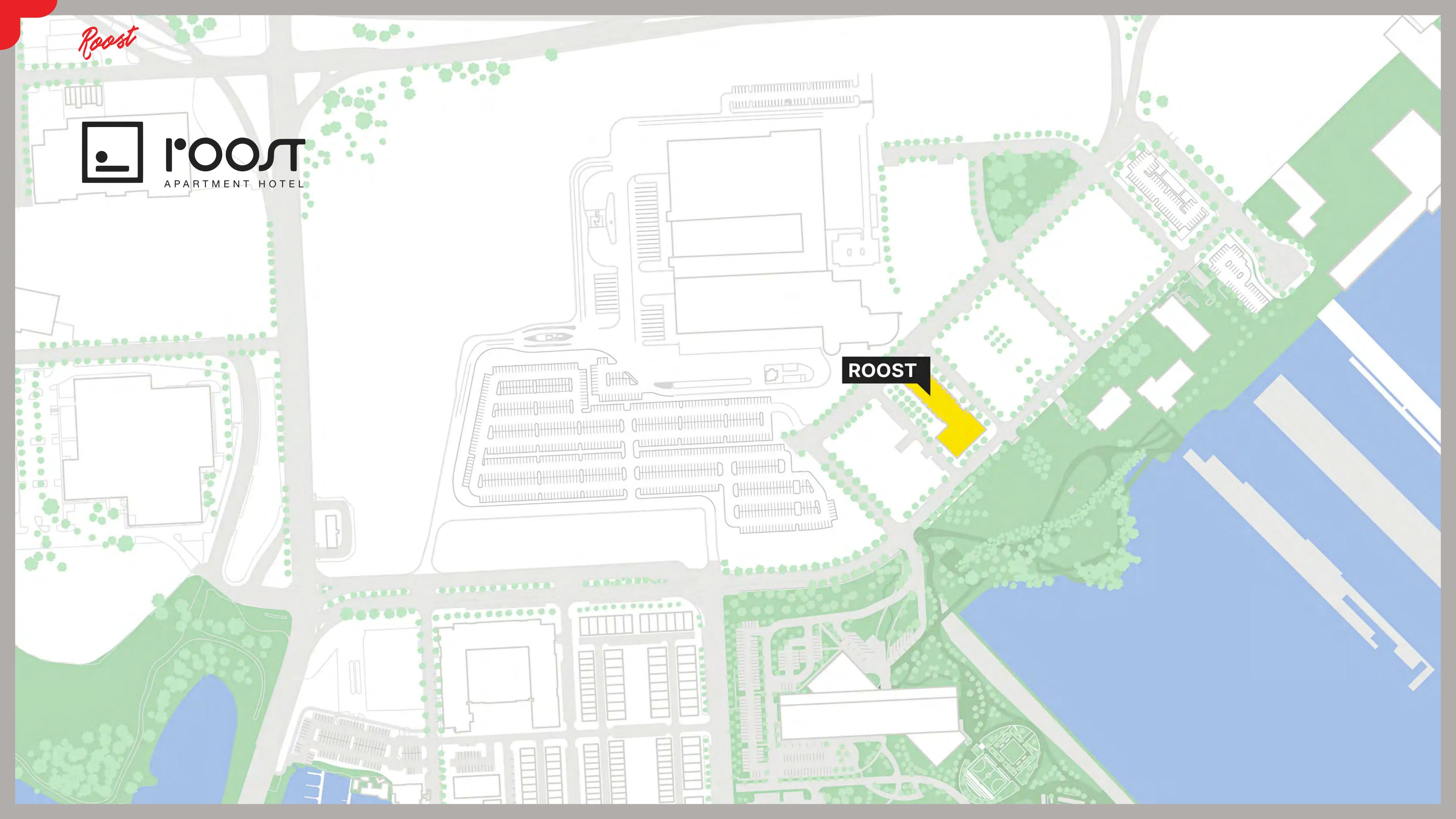
VVVV

Every Roost apartment comes with a beautiful kitchen, ample work space, and plenty of room to just be, so guests can rest easy in a hotel that feels like home



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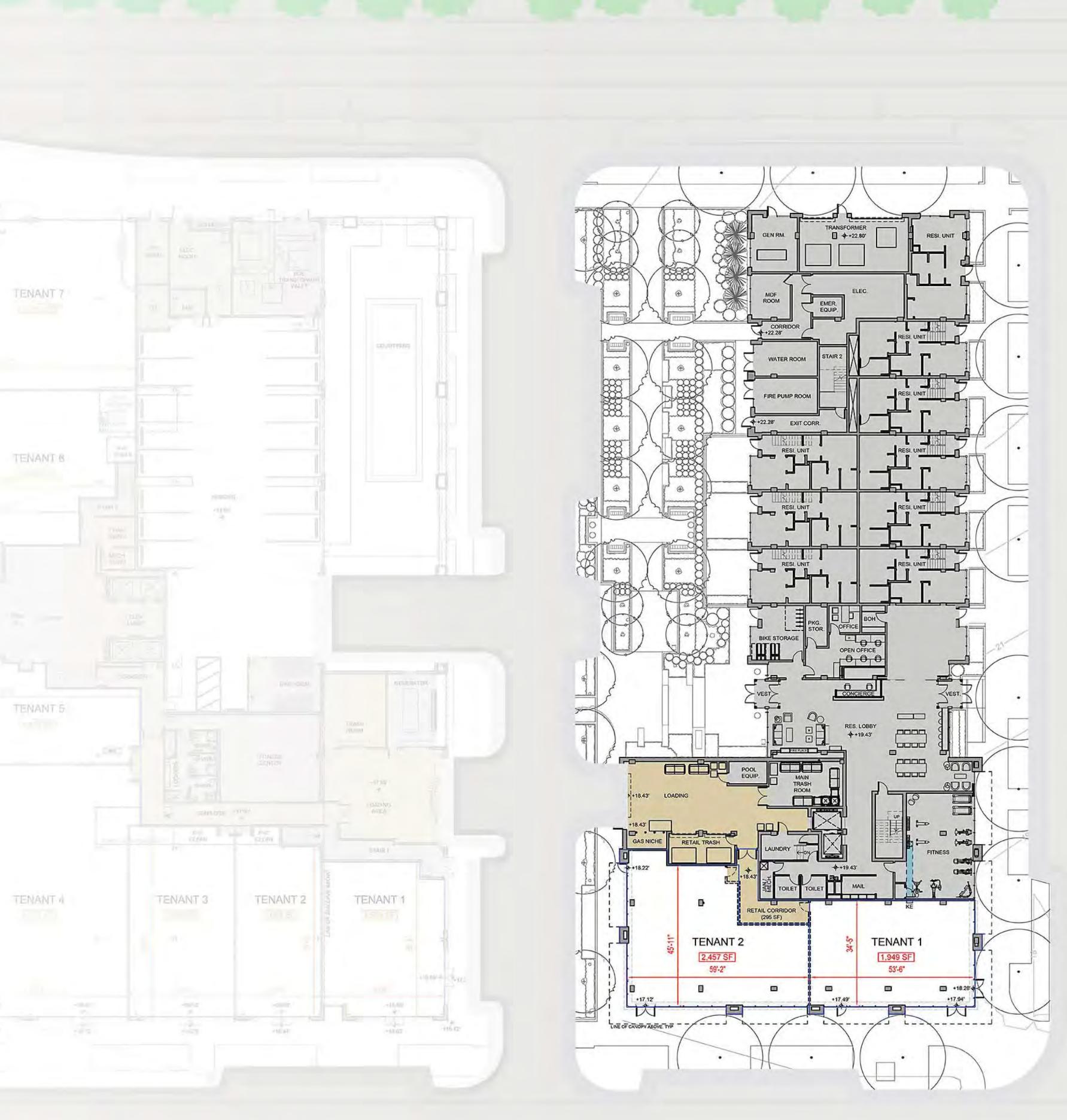


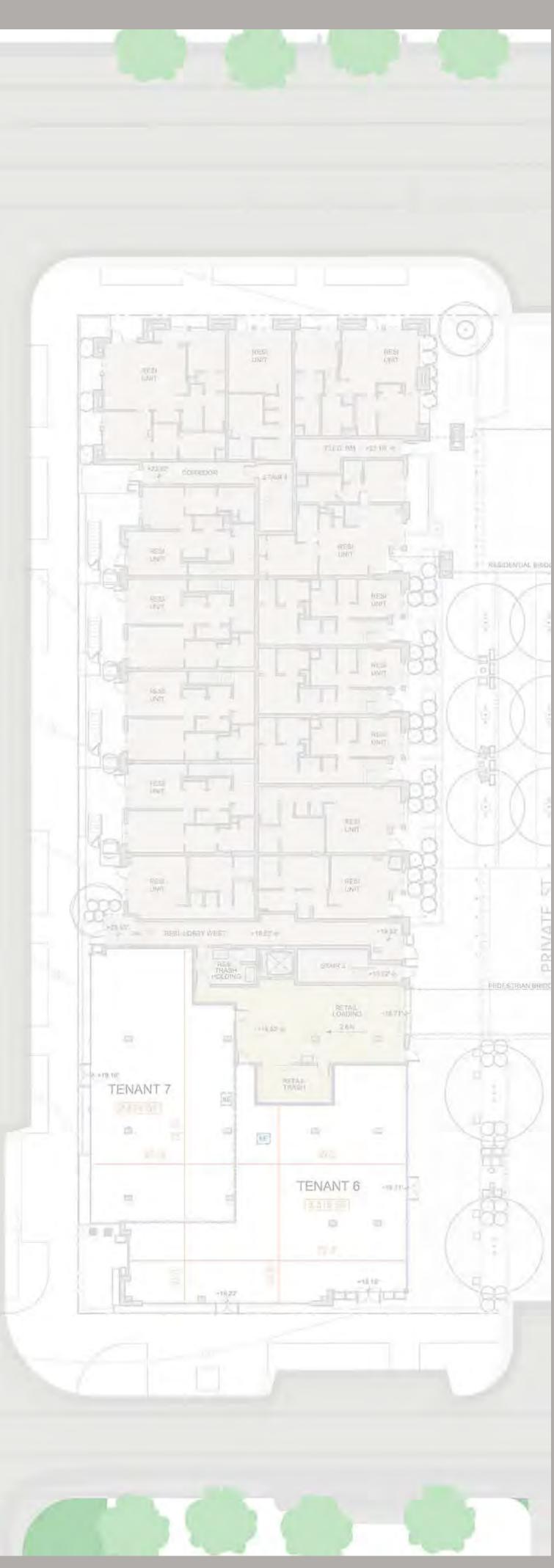
Roost



### **1st Floor**

### 4,406 RSF retail







# **2455 HOUSE**

**Amenity-rich with large outdoor terraces** 

Large, flexible floor plates

Water views

Architecture inspired by the Baltimore's industrial heritage

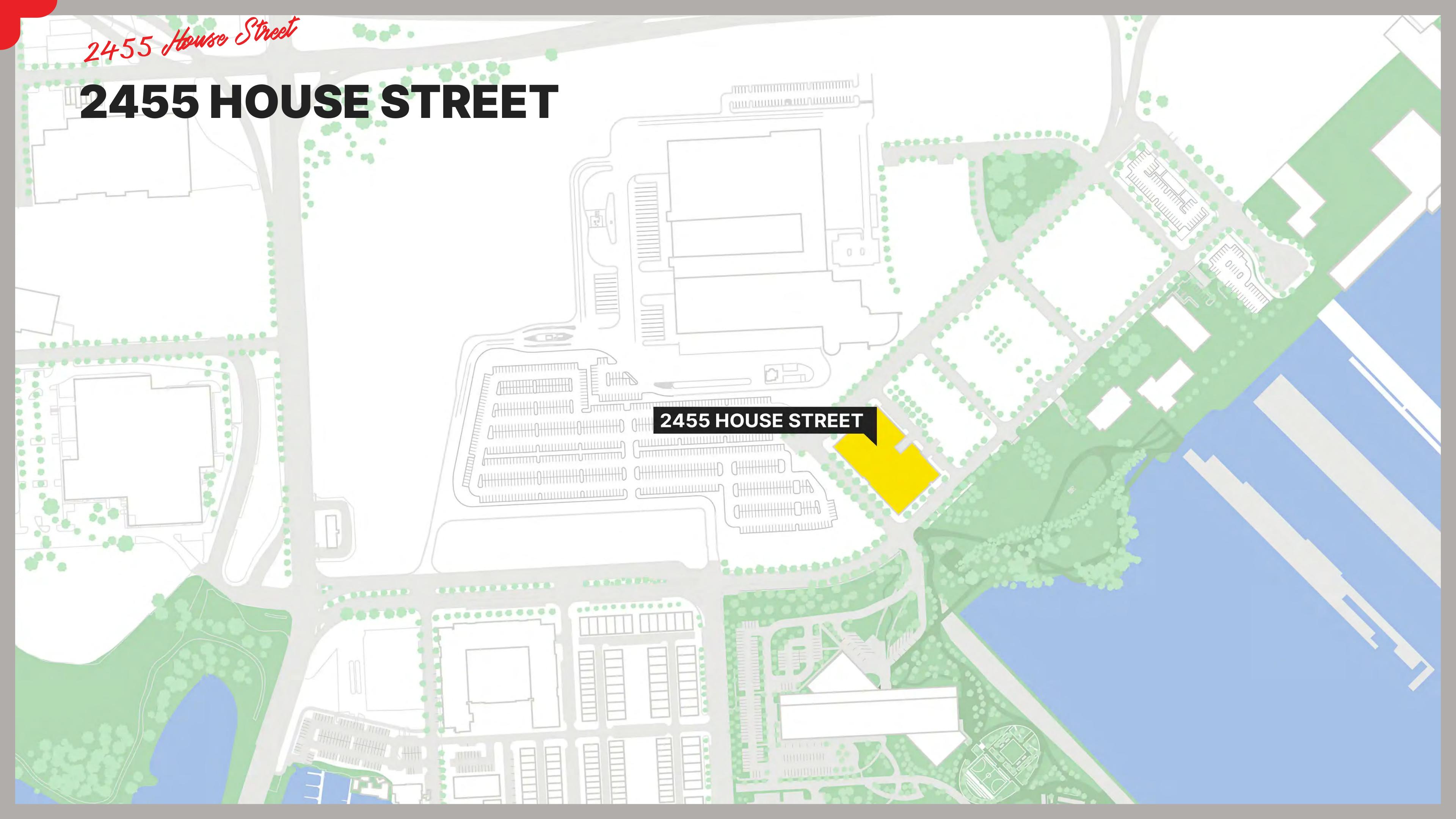
221,500 SF trophy office building

212,000 RSF office

18,711 RSF retail

### **CURRENT TENANTS: CFG Bank**



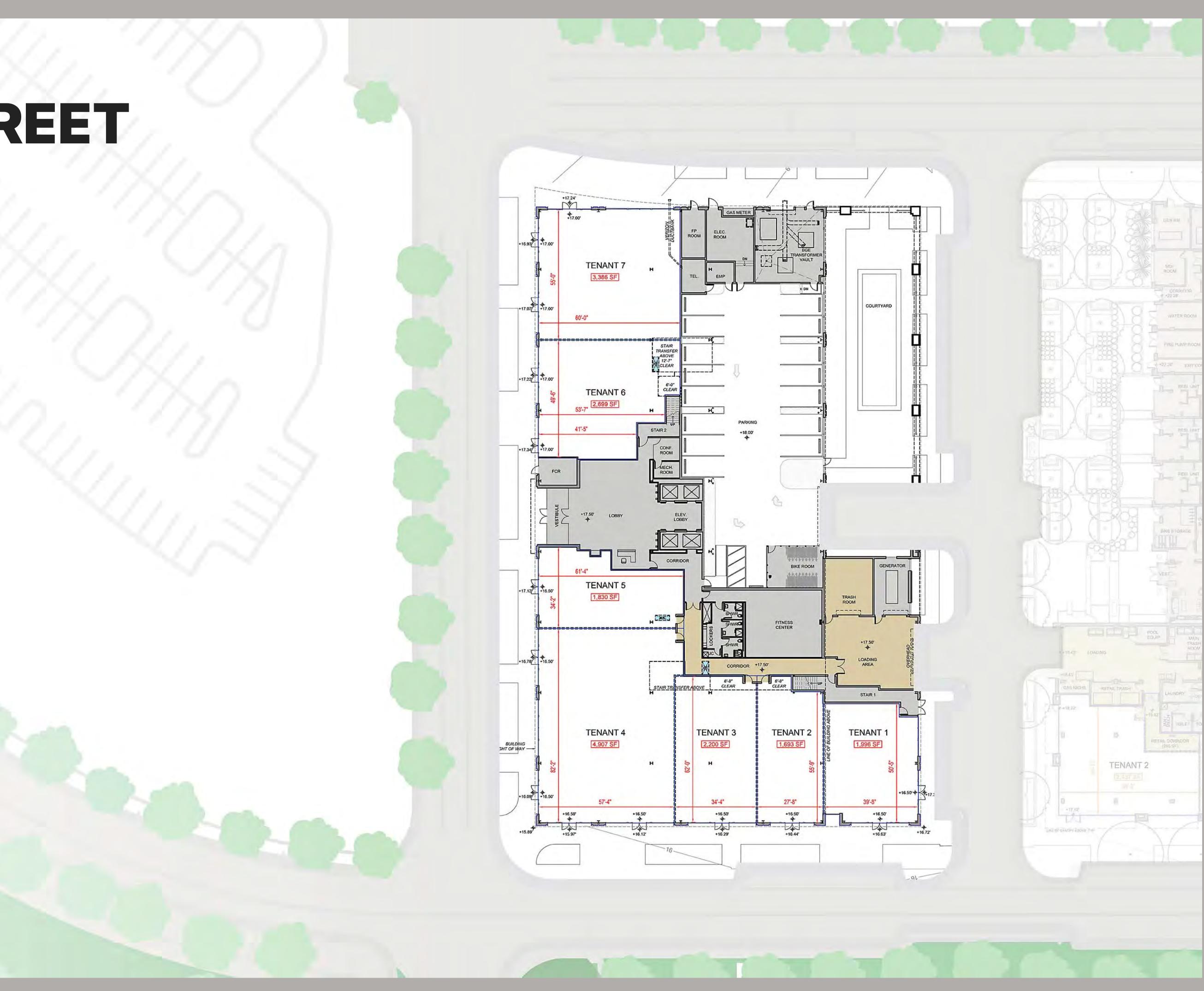


2455 House Street

# **2455 HOUSE STREET**

### **1st Floor**

### 18,711 RSF retail





## **RETAIL LEASING INQUIRIES**

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